

# Promus Ventures – Privacy Policy

Thank you for visiting our website. We hope you'll find the information relevant and useful and that you will enjoy reading about Promus Ventures.

Promus Ventures has created this Privacy Policy in line with our commitment to your privacy on Promus Ventures' website, blog and other online communities. The following discloses our information gathering and protection practices and our cookies policy.

Based on our Privacy Policy we assure our users that we focus on providing clear, transparent, relevant and complete information. All data collected and stored via our website <http://www.promusventures.com/> is secure and not shared with third parties. The "Privacy Policy" also explains how users can manage their Internet navigation preferences and cookie policy.

Please read this Privacy Policy to learn more about the ways in which we protect, use and disclose your personal information. By visiting the Promus Ventures website, you agree to be bound by the terms and conditions of this Privacy Policy. If you do not agree, please do not use or access the Website.

## **Website**

[www.promusventures.com](http://www.promusventures.com)

## **Address**

**Promus Ventures**  
156 N Jefferson St  
Chicago, IL 60661  
USA

## **Orbital Ventures**

Rue Adolphe 6  
1116 Luxembourg  
Luxembourg

## **Contact**

[info@promusventures.com](mailto:info@promusventures.com)

## Collection of information

Promus Ventures respects the right to privacy of individuals who visit our website and communicate with us electronically. We will collect and use your data according to data protection law, in particular the European Union General Data Protection Regulation (EU GDPR).

Promus Ventures does not collect any personally identifiable information about you other than details that you affirmatively choose to submit to us (such as your name, e-mail address, job title or company name) for the purpose of accessing various downloads, such as whitepapers, case studies or the purpose of subscribing to newsletters, etc.

**Data collection through “Contact us” forms**– we use the information provided in “Contact us” forms to respond to and follow up to your queries.

**Data collection when applying for a position in Promus Ventures** – we use the personal information that you submit to us for recruitment purposes only to evaluate your suitability for the role that you have applied for (including pre-employment screening) and as part of your employment file. If we won't work together, we will retain your details for a period of twelve months from the date that we notify you that your application has been unsuccessful / you notify us of your decision not to accept the role. Please note that in certain countries, we may be required by local laws in that country to keep your details on file for a longer period.

We may also use your personal data for various purposes, including:

- Provide you relevant content about our services, solutions and products
- On marketing purposes, to provide you with personalized offers
- Website optimization
- Manage your participation to the online context
- Conduct customer satisfaction surveys
- Recordkeeping, statistical analysis, research purpose
- Dispute resolution
- To ensure the effective operation of our website

We also collect your IP address to help us create relevantly and targeted online advertising, by means of third parties, in particular, Google advertising network, We collect the web pages that you visited, the date and time when they were viewed, as well as your interaction with the content of our website, i.e.

promusventures.com. The technologies used in order to collect such data are the cookies.

## **What are cookies?**

An "Internet Cookie" is a file that consists of letters and numbers, which is stored on the device by which a user connects to the Internet. The cookie is completely "passive" (it does not contain software, viruses, or spyware and cannot access the information on the user's hard drive). The lifetime of a cookie is LIMITED. Due to cookies, the website "remembers" visitors actions and preferences for a determined period of time (login, language, font size and other display preferences).

## **How and why do we use cookies?**

We use cookies to improve the usage and functionality of our websites and to better understand how our visitors use our websites and to customize and improve your experience on our websites, making your next visit more enjoyable.

We used various types of cookies on our website, as follows:

1. Strictly necessary cookies – they enable you to use and seamlessly navigate across our website and use its features, such as "Registered visitor cookies"
2. Functionality cookies – allow our website to remember you and provide a personal navigation experience in the future (eg: location, website size/font changes you have made in the past). Such cookies don't track other online activities, nor gather any advertising relevant information.
3. Performance cookies – collect information about how visitors use a website, the anonymize and aggregate data and are used to develop and track traffic patterns to improve how the website works Such information isn't shared with any third party. Eg: Analytics cookie
4. Targeting cookies – are used to create and deliver relevant advertisement and measure the effectiveness of advertising efforts. We use targeting cookies only for our own analytic purposes; we use third parties only to gather information about our website advertisement audiences and to deliver targeted campaigns on another website. hird-party social media websites may log certain information (such as your IP address, browser type, language or access time) if you are logged in to those social media websites as you are navigating through our website. They may also link such collected information with your profile information on that website.

We do not control these third-party tracking technologies, thus we recommend that you read the terms of use and privacy policy of such websites before using them.

### **How can I disable cookies?**

Users can set up their browsers to reject cookie files. Disabling and rejecting cookies may render certain sections or pages of the website inaccessible or difficult to visit and use. You can find more information **about cookies on the website** [www.allaboutcookies.org](http://www.allaboutcookies.org) or <http://www.youronlinechoices.com/ro>.

### **8About Google Cookies**

Find out more about the cookies used by Google to store user preferences and information when viewing pages here: [https://www.google.com/intl/en\\_ALL/help/terms\\_maps.html](https://www.google.com/intl/en_ALL/help/terms_maps.html)

To opt-out of being tracked by Google Analytics across all websites visit <http://tools.google.com/dlpage/gaoptout>

You can accept or decline cookies by modifying the settings in your browser (depending on the browser you are using). However, you may not be able to use all features of various websites if cookies are disabled.

### **Legal basis for processing**

We take appropriate measures to ensure that all processing of your personal information by us is lawful, depending on the purposes for which we process your information. We might process your information for the following purposes:

- you have contacted us online or you have provided your consent for receipt of email communication;
- you have given us your permission to do so in order to send you relevant content, information about our services, products, special offer;
- to comply with some legal (eg: recruiting) obligations
- legitimate interests: eg: responding to a contact request, recruitment, etc

In case you find at any time that we contacted you without the basis of our legitimate interests, we invite you to [contact us](#).

### **Information sharing**

We may share your personal information within departments for the purposes of:

- marketing and business winning purposes
- data hosting
- potential recruitment
- third party provider(s) who provide services including: website hosting, support and maintenance, lead generation, or pre-employment screening;
- accountants, auditors, lawyers or similar advisers when we ask them to provide us with professional advice;
- search warrants or court order or acting as required or permitted by applicable laws or regulations.

### **We protect your personal data**

Within Promus Ventures, the security and confidentiality of your personal data are very important, therefore we put in place all technical and operational security measures to protect your personal information for unauthorized access or use, ensuring that we can always restore information in case of data corruption, loss or disaster recovery situation.

### **We don't keep your personal information for longer than is necessary**

We keep your personal information only for as long as it is needed for the purpose it was collected, taking into consideration the legal factors, potential disputes and the GDPR guidelines.

### **Your rights in relation to your personal information:**

- the right to be informed
- the right of access
- the right of rectification
- the right to the erasure of personal data
- the right to restrict processing of personal data
- the right to data portability (to any other third party, if reasonable)
- the right to object

If you have any enquiries/complaints in regards to how we have handled your information please contact us at [info@promusventures.com](mailto:info@promusventures.com) and we will respond in maximum 72 hours.

### **E-mail marketing**

Following the bookings that visitors make on our website through the booking module and through the website forms, [www.promusventures.com](http://www.promusventures.com) collects email addresses but keeps them confidential, in order to send you newsletters with relevant content, while giving you the option to unsubscribe, with each newsletter. Please rest assured that the email address used by you on the website will not be shared with any third parties.

If Promus Ventures has directly obtained a client's email address when selling them a product or a service, Promus Ventures may use the concerned address for commercial communication related to similar products or services provided that it clearly and expressly offers clients the option to oppose such use through a simple and free method, both when the email address is obtained and after each message, if the client hasn't objected initially. Each email sent by Promus Ventures gives you the option to refuse to further receive marketing emails, at any time – we maintain a record of any opt-out requests that we receive.

### **External links**

Promus Ventures website might include links to various third-party websites. Promus Ventures has no control and no responsibility for such websites, either related to their content, privacy policies, security or reliability.

For any request or question regarding your personal data, please contact us by email at [info@promusventures.com](mailto:info@promusventures.com).

## **Changes to this policy**

This Privacy Policy may change from time to time. We may amend this Privacy Policy at any time by posting the amended terms on the Promus Ventures website. All amended terms shall automatically be effective immediately when initially posted on the Promus Ventures website.